

THE FUTURE IS



GO FOR LAUNCH

THE CAMPAIGN FOR UCF'S NEXT MISSION



UCF®



GO FOR LAUNCH

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CLOSING LETTER

**We don't need a countdown —
we've already begun.**

AND WE INVITE YOU TO JOIN US.

At the University of Central Florida, we foresee the challenges of the future. Our researchers are tackling emerging problems and developing the solutions the world needs most. Our programs send people to undreamed-of destinations. With every discovery and every journey, we transcend boundaries and defy expectations to chart our own path forward.

It's this kind of excellence that put UCF on the map.
In the news. In the stars.

Here, educators and innovators partner with supporters to launch into the highest echelon. Faculty and staff dare to ignite bold possibilities for every student. Our dreamers and doers charge toward advancements in space travel, create breakthroughs in AI technology, build bold new experiences, and enhance the quality of life for the people of Florida and beyond.



SPACE TRAVEL
BREAKTHROUGH
MEDICAL RESEARCH
ADVANCES IN
NATIONAL SECURITY
NEXT-LEVEL
IMMERSIVE
EXPERIENCES

SPARK



At the University of Central Florida, we're not just imagining the future — we're building it. These advancements are driven by philanthropy and investment, empowering creative thinkers and visionaries to push boundaries and pursue bold ideas.

Your support launches UCF into a greater orbit, fueling student success, advancing groundbreaking research and expanding access to life-changing opportunities.

From scholarships that empower the next generation of leaders to world-class venues that energize our region, your impact is felt across campus and beyond. You — along with every other generous donor — play a vital role in realizing the goals of this institution, its talented students and its expert faculty.

So, together, let's spark the ideas that will illuminate tomorrow. Because with you, our next mission is —

GO FOR LAUNCH



UCF was founded with purpose, and with the conviction that progress is earned.

From our earliest days, this university has advanced not because of what it inherited, but because of what its people chose to build: opportunity at scale, discovery with impact and a culture that turns ambition into action. That mindset has carried UCF from a bold idea to one of the nation's most dynamic public research universities in a remarkably short time.

Today, our momentum is unmistakable. Students are succeeding in ways that open doors and change trajectories. Faculty are driving breakthroughs that matter. UCF is shaping Florida's workforce and contributing to progress far beyond our campus. These achievements affirm the strength of our foundation and clarify our responsibility to go further.

This campaign is about that next leap. It is focused on four priorities that will define UCF's future: elevating student success, fueling discovery and innovation, advancing new frontiers, and strengthening our competitive excellence. Together, they position UCF to lead in a world that demands scale, speed and relevance. Transformational progress requires partners willing to shape outcomes, not simply support success. Your leadership investment will help define what UCF becomes next and the impact it delivers for generations.

The next chapter of UCF's story is being written now. I invite you to help shape it.

Go Knights, and Charge On.

Alexander N. Cartwright

PRESIDENT, UNIVERSITY OF CENTRAL FLORIDA
PROFESSOR, ELECTRICAL AND COMPUTER ENGINEERING





IMPACT STORIES

SEC. 01

From ground control to the edge of our atmosphere, these are the people staffing our mission every day.

Go For Launch is a campaign made for us. For our ambitious students, striving for a bright future. For our expert faculty, doing the research that will shape tomorrow. For our communities, our partners and our world. It's a campaign built to move us all forward — together, toward a future only UCF can build.

We want to tell you these stories. The triumphs. The breakthroughs. The discoveries. The liftoffs. Philanthropy powers the mission — and propels every bold step forward.

And this is just the start. For more about how you can help UCF make an impact, visit goforlaunch.ucf.edu.

◆ ELEVATING STUDENT SUCCESS



After the home Ryan Hatcher '23 and his guardian were renting was sold, he found himself homeless with one semester of college left.

As Ryan Hatcher '23 entered his final semester, he faced a difficult reality: He needed money to secure new housing, and for the first time in his college career, he would have to take out a student loan. Then came another setback: an emergency root canal.

"I'm someone who doesn't really like to ask for support until I really feel like I need it," Hatcher says. "I try to do things by myself as much as I can. But I didn't have insurance, and I just didn't have the money."

It's exactly this type of unplanned predicament that the UCF Student Emergency Fund is designed to help with. And unfortunately, such hardships are not uncommon. According to Tammie Nadeau, Ed.D., assistant dean of students, her team receives roughly 100 requests a month for assistance. Typically, they're in response to an emergency, such as the loss of a job or a natural disaster, including when a nearby apartment complex recently flooded, and students needed to find and pay for temporary housing. But there are also simply random events, such as when a student's car caught on fire, destroying her textbooks and laptop, and she didn't have the money to replace everything.

For Hatcher, the funding helped ensure that he completed his bachelor's on time — as the first person in his birth family to earn a college degree. "The people at Student Care Services really do care," he says. "They're consistently at the forefront of making the best experience possible for students."

Your gift can be a safety net for students like Hatcher, giving them the extra lift they need to launch their dreams.



"When students thrive during their time at UCF, they go forth to become cutting-edge innovators, renowned experts and true world-changers who make our society stronger and better. There's nothing more important than fostering students' success and well-being during their college years."

— KARL TOURVILLE & CARRIE DAANEN '92

Campaign Co-Chairs

IMPACT STORIES



A chance encounter with a NASA mission set Ossyris Bury on a trajectory toward the stars.

Growing up, Ossyris Bury had many interests: dance, cheerleading, art, softball, ice skating. "I was never one to say no to trying something new," she says. "But for the longest time, I couldn't find my passion."

That changed on the morning of Sept. 8, 2016. Sitting in her eighth-grade engineering class, Bury learned that NASA was launching a mission to collect a sample from asteroid Benu. The spacecraft's name: OSIRIS-REx.

"I remember thinking, 'That's so cool! That spacecraft has the same name as me,'" she says. "From that moment on, I wanted to learn everything about space."

Now an aerospace engineering major at UCF, Bury splits her time among studying astrodynamics, developing flight simulation models and working part-time, both as a campus tour guide and as a teaching assistant for more than 500 first-year engineering students. This May, she earned the Goldwater Scholarship — one of the nation's highest honors for undergraduates in STEM — to support her deep-space research on near-Earth asteroids.

After graduation, she hopes to stay at UCF for a doctorate in aerospace engineering. But her ambitions extend far beyond spacecraft design.

Her ultimate mission: to send the next satellite or telescope into space — or, better yet, to go herself.

"That would be a full-circle moment," she says. "And I couldn't think of a better way to thank those who believed in me."



"At UCF, I was fortunate to have mentors who inspired me and nurtured my confidence. Now, I hope to do the same for others. I am truly grateful to UCF donors for giving me this opportunity, and I hope to one day pay forward the kindness that shaped my own journey."

— OSSYRIS BURY

Burnett Honors Scholar and aerospace engineering student at the University of Central Florida

Building the future of finance: Christo Pirinsky leads UCF's trailblazing fintech program.

At the helm of one of UCF's most innovative academic offerings is Christo Pirinsky, Ph.D., professor of finance and director of the fintech program. Since joining UCF from the Securities and Exchange Commission in Washington, D.C., Pirinsky has been instrumental in building the fintech program from the ground up.

Launched just three years ago, UCF's fintech master's program is the first of its kind in the state of Florida and is among the first in the nation. Designed with close collaboration between the College of Business and the College of Engineering and Computer Science, the program blends education in finance, data science and emerging technologies. Students complete a mix of courses from each area, learning to apply emerging technologies like artificial intelligence and blockchain in financial settings. Every course in the program was developed from scratch to meet the rapidly evolving needs of the fintech industry.

"Finance is always at the forefront of adopting new technologies because the stakes are usually high," says Pirinsky, referring to advancements such as AI, blockchain and cryptocurrency. With both in-person and online options, the program has already graduated two cohorts of students and welcomed its next in the fall 2025 semester.

With world-class faculty and corporate partners like Experian, UCF is shaping the future of fintech and remaining focused on technology, innovation and preparing students for the future.



"To support this program is exciting. It's a hot topic, and technology is important, but you're also supporting innovation within UCF. Everybody is paying attention."

— CHRISTO PIRINSKY, PH.D.

Professor of Finance and
Director of Fintech Program at
the University of Central Florida

For Greg Autry, the sky has never been the limit for innovation. As the space industry takes off, he's pointing UCF toward the stars.

As space travel expands and becomes less exclusive, more people will need to be educated and trained in space-specific disciplines — within medicine, business, psychology, science, engineering and even hospitality for cities with launch sites around the world.

"It won't be long before careers are available for anyone like me who always wanted to be involved in space, but couldn't get into an astronaut program," says Greg Autry, Ph.D., associate provost for space commercialization and strategy. "This is where the preparation will happen, at UCF, to enter an industry with unlimited potential."

UCF was founded in 1963 to provide talent for the space industry, and we continue to be a top provider of talented graduates and research to the space economy — an economy expected to grow to more than \$1 trillion in the 2030s and triple that by 2050.

Autry leads the efforts of the College of Business to deliver executive and MBA programs in space commercialization, while helping the university craft and implement a road map for its space efforts.

Before joining UCF, Autry was the director and clinical professor of space leadership, policy and business at the Thunderbird School of Global Management at Arizona State University. He serves as the vice president for space development at the National Space Society and chairs the Business Case sub-committee for NASA's In Space Production Applications program, which sends manufacturing experiments to the International Space Station.



"Spaceflight is the most important thing to happen in at least half a millennium. We are charting a new future for humanity, improving the lives of billions, saving our biosphere, making our nation more secure and creating jobs right now."

— GREG AUTRY, PH.D.

Associate Provost for Space
Commercialization and Strategy at
the University of Central Florida

At UCF, space exploration isn't just about reaching the stars — it's also about reaching patients in need, right here on Earth.

Traveling from New York to Los Angeles in half an hour? This is hypersonics at work.

“There couldn't be a better location to study the health effects of human space flight,” says Emmanuel Urquieta, M.D., M.S., FAsMA, vice chair of aerospace medicine and associate professor of medicine at UCF. And with the university's proximity to Kennedy Space Center and the opportunity to collaborate in research and education across 12 colleges, it's not hard to imagine why.

What might be harder to imagine: how understanding the effects of space travel could be the catalyst for life-changing procedures for people who've only dreamed of what lies beyond our atmosphere. But it's true. Research into the conditions that arise during space travel, like radiation exposure, bone loss in zero gravity and space motion sickness, can also help patients on Earth.

For example, Urquieta says multiple studies have shown that space travel increases stress and oxidation in the body. Because stress and oxidation contribute to inflammation — a major factor in many diseases — studying how to reduce these effects in space could also help shape future anti-aging therapies on our home planet.

The unique opportunities in space health can drastically improve our understanding of the human body, and Urquieta has plans to establish the only master's degree in space medicine in the nation. Similarly, he hopes to develop a fully accredited aerospace medicine residency program — which would become one of only two in the U.S.

With your partnership, we can train tomorrow's space medicine leaders, creating better conditions for all humans, from those in our communities to those destined for Mars.



“We need to create learning programs where students learn to understand and speak each other's technical languages. Engineers are focused on fixing the problem. We as doctors are focused on fixing the people. In space medicine, we can come together to do both.”

— EMMANUEL URQUIETA, M.D., M.S., FASMA
Vice Chair of Aerospace Medicine and Associate Professor of Medicine at UCF College of Medicine

Substantial new funding from the U.S. Department of Defense is helping further establish the University of Central Florida as a leader in hypersonics and space propulsion research — not only in the nation, but in the world.

The support is a testament to the progress UCF has made in the field, including developing the first hypersonic rotating detonation rocket engine, which could allow for air travel from New York to L.A. in less than 30 minutes. It also comes on the heels of recently received DOD funding to build a morphing hypersonic engine.

“High-hypersonic propulsion technology is being born here, similar to how new technology was developed at Kennedy Space Center during the space era,” says Kareem Ahmed, Ph.D., professor of mechanical and aerospace engineering. “The new funding highlights that UCF is a major player in hypersonic propulsion.”

Achieving flight at hypersonic speeds is a national priority and an international focus that's driving the 21st-century space race. Such systems would allow for air travel at speeds from Mach 6 to Mach 17 (that's 4,600 to 13,000 miles per hour) and would make for more efficient entry and exit from planetary atmospheres. This would make hypersonic defense systems, space exploration and intercontinental travel as routine as intercity travel is today.

This is the kind of frontier-defining research that your gift supports at UCF. And with your help, we'll continue to push the boundaries of tomorrow.



“It's important that UCF leads this research, primarily because of the student talent that we have. Industry is interested in our top talent. Once they graduate, they are already hired by industry, pretrained on the topics they would explore, and they become the next generation of leaders in this technology.”

— KAREEM AHMED, PH.D.
Professor in the UCF Department of Mechanical and Aerospace Engineering, and Faculty Member of the Center for Advanced Turbomachinery and Energy Research

With digital twin technology, a new era of simulation is on the horizon.

In a time already dominated by screens, the idea of a virtual persistent world, like the metaverse, may seem like too much tech for humanity to handle. But rather than seeing digital worlds as replacements for reality, UCF researchers see them as replications that can be integrated naturally, with a technology called digital twin.

The concept, which has been evolving since the 1980s, centers on creating virtual replications of the physical world, in real time. This means that, before they even enter an operating room, doctors can use digital twins to foresee every outcome of their decisions during surgery. Digital twins can also be scaled to represent entire transportation systems or cities, with constantly updated data and conditions that allow experts to test and prove their concepts before production.

As these virtual worlds begin to take shape, one place is uniquely positioned to bring them to life: Orlando, a global hub for modeling, simulation and training. Over the past 60 years, the city's simulation sector has grown into a major economic engine, now generating \$7 billion in regional impact and supporting a workforce of 60,000, according to the Orlando Economic Partnership. At the center of this momentum is UCF, a driving force in both innovation and industry leadership.

To continue to push the field of simulation forward, the world needs new innovators with strong academic backgrounds, which is why UCF launched the School of Modeling, Simulation and Training in 2018. And with gifts from donors like you, we're continuing to push further — to find the edge of possibility for technology just like this. In doing so, we'll continue working toward securing a thriving economy for our communities.



"At UCF, we dare to invent the future. It's the spirit here — we are fearless — a problem-solving institution. When students graduate, we make sure they understand that it's not an end, it's the beginning."

— CAROLINA CRUZ-NEIRA, PH.D.

Executive Director, Pegasus Research Institute; Interim Director, Institute for Simulation and Training; and Agere Chair Professor in Computer Science

With Scott Frost back on the sidelines and the Big 12 stage set, UCF Football is poised to launch a new era for the Kingdom.

After an unforgettable two-year run that saw the UCF football program rise to national prominence, Scott Frost is coming back home. Known for sparking the "Charge On" spirit and guiding UCF to its first perfect season, Frost re-signed with UCF for a five-year contract through the 2029 season.

"Today marks an exciting reunion for UCF Football as we welcome back Scott Frost, a coach who ignites the spirit and passion of Knight Nation," said Terry Mohajir, vice president and director of athletics. "Scott's love for his players, along with his leadership, enthusiasm and vision, were pivotal in making the decision to bring him back to UCF. Throughout this national search, his passion for UCF was clear. I believe no one wanted to lead our program more than Scott."

Frost originally served as UCF's head coach from 2016 to 2017, culminating in a historic 13-0 season, an American Athletic Conference title, and a national championship that captured the country's attention. In his final game, he guided UCF to a victory over No. 7 Auburn in the 2018 Peach Bowl, securing the program's first undefeated season in school history.

He posted the greatest two-year turnaround in college football history at UCF, inheriting a 0-12 team in 2015 and taking the Knights to a perfect season in his second and final year, when he was named the national coach of the year. Since then, he has continued to lead an impressive career, from coaching the University of Nebraska to consulting for the Los Angeles Rams.

Donorship is critical for successfully attracting and recruiting top-level talent like Frost. Our players and our staff are able to achieve their greatest success with the resources that gifts like yours can make available.



"There's an undeniable winning spirit that runs through Knight Nation, from sports to academics and everything in between. Our family is passionate about supporting UCF Athletics, knowing that we are helping to build premier programs, recruit top talent and provide world-class facilities that will make us all proud to be part of the legacy that UCF is creating today."

— CHRIS '93 AND MELISSA '94 TOMASSO

Campaign Co-Chairs



FUNDING PRIORITIES

SEC. 02

◆ Here's the plan, from ignition to orbit.

Go For Launch is a campaign built on four priorities poised to amplify our impact and realize the future we're working toward each and every day. Shaped by our people — our leaders, faculty, students, alumni and friends — these priorities represent the pioneering spirit of UCF and speak to the unique needs of our driven community.

CAMPAIGN PRIORITIES

- ◆ *ELEVATING STUDENT SUCCESS*
- ◆ *FUELING DISCOVERY AND INNOVATION*
- ◆ *ADVANCING FUTURE FRONTIERS*
- ◆ *MAXIMIZING COMPETITIVE EXCELLENCE*





THE MISSION TO
**ELEVATE STUDENT
SUCCESS**

OVERVIEW

UCF has always been committed to unleashing our students’ potential by making a high-quality, postsecondary education affordable and accessible. And we’re asking you to join us in that legacy, bringing tomorrow within reach for every Knight.

From funding scholarships to enhancing career support services, there are so many ways your generosity can provide the critical support our students need. Every gift is instrumental in allowing our students to shape their future — and ours.

Together, our efforts toward elevating our students’ experiences will create the next generation: a new graduating class leading enriched and fulfilling lives. The upcoming cohort of Knights will have the skills and experience to define the workforce of the future.

FUNDING PRIORITIES

Whether it’s through annual gifts or scheduled giving, your gift is an opportunity to enhance the student experience at UCF for years to come. Here’s how you take us closer to “mission accomplished” with each gift.

- ◆ **Provide scholarships to deserving dreamers and doers.**
Help fund the scholarships that enable our most committed and under-resourced students to achieve an excellent education. And when every dollar raised for first-generation student scholarships is matched by the state of Florida, your gift can go even further.
- ◆ **Ensure that every Knight has a chance to reach for the stars.**
Sponsor the UCF Student Emergency Fund, so that no Knight has to choose between living expenses and a quality education. Whether it’s paying for a last-minute trip home for a funeral, or helping with rent during the rush of finals, small-dollar grants enable our students to manage disruptive moments like these.
- ◆ **Enrich student support services.**
Help us offer the high-quality social and emotional support that our more than 70,000 students need to achieve success.
- ◆ **Enhance career services.**
Provide programming and resources through the Kenneth G. Dixon Career Development Center, ensuring that our students graduate work-ready.
- ◆ **Create a destination campus.**
Help build a launchpad for the next generation — a campus where ideas, innovation, research, wellness and athletic excellence meet and are accessible to everyone.

GUIDING STRATEGIC GOAL

Your gift directly supports part of our plan to build the University for the Future. If you find this goal exciting or resonant, there’s space for you to launch our next effort to achieve it.

Student Success and Well-Being

By elevating the student experience, we can contribute to an educated citizenry and develop students who are culturally competent and equipped with the knowledge, skills and aptitude to lead successful, fulfilling lives.



THE MISSION TO
**FUEL DISCOVERY
AND INNOVATION**

OVERVIEW

UCF is uniquely poised to **drive breakthrough research, groundbreaking discovery and life-changing innovation.**

Your support helps recruit and retain the leading experts who make continued breakthroughs. It funds the endowed professorships, the cutting-edge lab spaces and the frontier disciplines that maintain our thriving culture of scholarship.

Together, we can power our launchpad for brilliance and intellectual pursuit. And we can ensure that UCF remains a premier site of innovation for years to come.

FUNDING PRIORITIES

Our faculty have excelled thanks to the generosity of people just like you, and we can't wait to see where their work takes our communities next. Here's how every gift can offer meaningful resources and stability for their efforts, year after year.

- ◆ **Recruit and retain the foremost experts.**
Sponsor the endowed chairs and professorships that help faculty realize their greatest potential and achieve exceptional student outcomes. No matter what they pursue, one thing is clear: Our faculty thrive in the light of your generosity.
- ◆ **Drive breakthrough research in unique domains.**
Power disciplines on the frontiers of knowledge, such as hypersonics, optics, space medicine and theme park development.
- ◆ **Build on the Urban Innovation Lab.**
Help us address the challenges facing cities by funding a living laboratory at UCF Downtown.
- ◆ **Update labs at the College of Optics and Photonics (CREOL).**
Help revitalize the CREOL lab spaces to keep them on the leading edge of optics research and to maximize the effect of the Florida Photonics Center of Excellence.
- ◆ **Push new limits by funding our Research Pavillion.**
Whether it's developing energy-efficient chips to power smart cities or creating advanced AI processors for autonomous vehicles, this new facility will enable UCF to shape the interconnected world of tomorrow and significantly grow our economy.

GUIDING STRATEGIC GOAL

Your gift directly supports part of our plan to build the University *for* the Future. If you find this goal exciting or resonant, there's space for you to launch our next effort to achieve it.

Community and Culture

We aspire to be a choice destination for the most talented people, a best place to learn and work, and a preferred partner in our community. We'll continue to foster a culture of innovation, public service and collaboration.



THE MISSION TO
**ADVANCE FUTURE
FRONTIERS**

OVERVIEW

Founded in 1963, UCF was built on the promise of discovery, with our sights set on advancing the future of spaceflight. We were designed to challenge paradigms in human knowledge. We were made to ignite revolutions in conventional thought.

And with your support, we can continue doing what we're meant to. Just like so many shuttles launched at Kennedy Space Center have been fueled by UCF talent, your generosity is launching us toward humanity's newest and most significant frontiers.

Together, we'll see cornerstone advancements happen here. We'll bring into focus a future that the world has only begun to imagine. And then we'll make it real.

FUNDING PRIORITIES

Our partnership is a powerful launchpad. It's how we've become America's Space University, the top school globally in hospitality and an international leader in AI. Here are our next frontiers and how we'll forge them with your support.

- ◆ **Deepen technology and systems for space travel.**
Support our founding mission: to explore the outer limits of our universe. With your help, we can continue to lead emerging fields like space medicine.
- ◆ **Reimagine entertainment and immersive experiences.**
Help fund our groundbreaking immersive experience programs right here in Orlando — a global leader both in tourism and in modeling, simulation and training.
- ◆ **Promote health and human performance.**
Fund a future of positive health outcomes for our communities, supported by paradigm-shifting research in health and wellness.
- ◆ **Level up energy technologies.**
Sponsor advancements that strengthen our national energy grid. Support the programs and faculty that are cultivating the next generation of UCF graduates, who are dedicating their careers to bolstering our energy resilience.
- ◆ **Strengthen defense and national security.**
Provide support shoulder to shoulder with the Department of Defense as we define the fields of cybersecurity, simulation and training, artificial intelligence, optics, photonics, and more.

GUIDING STRATEGIC GOAL

Your gift directly supports part of our plan to build the University for the Future. If you find this goal exciting or resonant, there's space for you to launch our next effort to achieve it.

The Charge for the Future

Building on our legacy of excellence in technology and innovation, we will light the way to a better future, focused on enhancing the human experience, bolstering our nation's resourcefulness and resilience, and exploring the bounds of the universe.



THE MISSION TO
**MAXIMIZE COMPETITIVE
EXCELLENCE**

OVERVIEW

We’re realizing the potential of Orlando and Florida, but what about our own? As a newly preeminent Florida institution, we’re on the competitive edge and the forefront of new frontiers. And now every gift only takes us further.

You’ve helped us unlock the power of preeminence — a status conferred by the state of Florida to its leading institutions — and together we’ve secured the pride, prestige and significant state funding that come with it. Now, your gifts are backed by the state itself, making every dollar given more powerful than ever before.

So help us grow our athletic programs and enhance how technology plays a role in every student’s education, knowing that the entire state stands behind the moves we make for tomorrow — in spirit, and in substantial support.

FUNDING PRIORITIES

- Our competitive excellence is only possible through propulsive growth — growth that donors like you have underwritten and overseen for over 60 years. Here’s how we plan to continue reaching toward excellence, together.
- ◆ **Infuse technology throughout all disciplines.**
Support our widespread infusion of technology into every discipline, taking our research to brand-new heights.
 - ◆ **Make AI ubiquitous across our curricula and research.**
Support our universal adoption of AI fluency, an initiative to familiarize our students with the tools of tomorrow. With this, we’ll raise the standard of skill for a spectrum of fields, securing the economic leap forward that AI will power.
 - ◆ **Grow the Competitive Success Fund.**
Help us continue to recruit, retain and develop our student-athletes as they compete at the highest levels.
 - ◆ **Build the campus for the future.**
Be a part of elevating UCF’s campus as a destination, not just for learning, but also for industry co-location partnerships, research breakthroughs and Big 12 wins.
 - ◆ **Update and enhance our sports venues.**
Help us add seating to the Addition Financial Arena, upgrade our baseball and softball stadiums, complete the Hagle Football Gateway, and update The Venue’s sports spaces.

GUIDING STRATEGIC GOAL

Your gift directly supports part of our plan to build the University *for* the Future. If you find this goal exciting or resonant, there’s space for you to launch our next effort to achieve it.

The Competitive Excellence of Orlando and Florida

We’ll plan our initiatives in consideration of prevailing workforce needs in the state, accelerate the development of industry clusters, and attract new companies and high-wage jobs to Florida. We’ll also support the formation of entrepreneurial ventures, guide evidence-based policies, encourage creative activity and advance the state’s objective to be the 10th-largest economy in the world.



As the clock ticks down, we are building unbridled momentum toward an ambitious campaign that will pave the way for a bigger, brighter, bolder University of Central Florida.

History tells us that our community is gearing up for this challenge. During a quiet phase of the campaign, we asked some of our most generous donors, partners and alumni to set the pace for our effort, and we were not surprised by their overwhelming response.

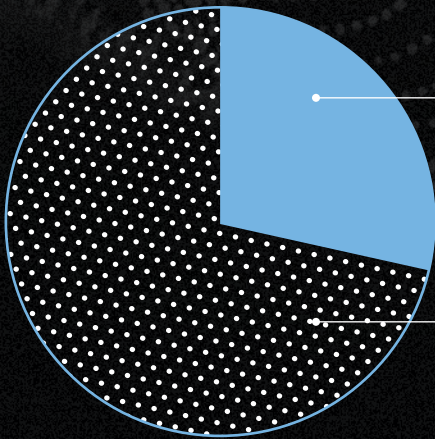
From millions in sponsored research, executive education and experiential learning opportunities this past year, to the hundreds of restricted and endowed scholarships that will benefit students for generations to come, we're celebrating the way you have unified around our goal to transform lives and strengthen communities.

Walk around the UCF campus and see how we're propelling student achievement, cross-disciplinary research and discoveries, and enhancing infrastructure to secure the future of our institution. Look how we continue to augment our academic priorities and strategic planning. In the sciences, we opened our new nursing pavilion to address critical workforce shortages and feature the latest immersive modeling and simulation technology.

As fundraising and partnerships continue into an exciting new phase, we are extremely grateful for your support, for the shared sense of purpose that will be the driving force for good over the span of our campaign, and for the common thread that will bind us together long after Go For Launch concludes.

TOTAL GOAL

\$3.5 BILLION



PHILANTHROPIC GOAL

\$1 BILLION

REVENUE GOAL

\$2.5 BILLION

TOP 5

MOST INNOVATIVE PUBLIC UNIVERSITIES IN U.S.
U.S. NEWS & WORLD REPORT

NO. 1

IN THE WORLD FOR HOSPITALITY EDUCATION
CEOWORLD MAGAZINE

NO. 1

SUPPLIER OF GRADUATES TO U.S. AEROSPACE AND DEFENSE INDUSTRIES
AVIATION WEEK

6x

NATIONAL COLLEGIATE CYBER DEFENSE COMPETITION CHAMPIONS

NO. 1

EMERGENCY MANAGEMENT PROGRAM
U.S. NEWS & WORLD REPORT



Dear UCF Donors,

At the University of Central Florida, we are entering a pivotal time for our mission, the people we serve and the innovation we cultivate. This campaign invites you to be a catalyst, helping us shape a future where possibilities are realized.

We all want to invest in something meaningful, and that is why I am so excited about where this university is headed. We're pushing the boundaries of research with tangible, real-world applications in areas like our Exolith Lab, where researchers are doing groundbreaking work like producing simulated space soil for use in research, testing and education. What we are building is transformative and filled with opportunity, both for our organization and for the rest of the UCF community. By creating first-generation scholarships and growing our endowment, we are paving the way for lasting impact and ensuring long-term strength for generations to come.

This campaign is about more than investment. It's about ownership and activating real change. I believe we all want to leave a legacy, and this is your chance to do just that.

Join us. Launch your mission. Invest in the future. The time is now, and we can't do it without you.

Charge On!

Rodney M. Grabowski

SENIOR VICE PRESIDENT FOR
ADVANCEMENT & PARTNERSHIPS,
UNIVERSITY OF CENTRAL FLORIDA
CEO, UCF FOUNDATION



YOUR LEGACY IS READY FOR *LIFTOFF*.

At UCF, your gift powers a future the world has only begun to imagine. You've seen the ways your generosity can be a launchpad for what's next. Whether it's realizing the cure that's waiting on the cusp, or helping us chart the unexplored reaches of space, you help launch us to the height of our potential.

When we work together — when you invest in the greatest work of our time, taken up by our committed students and faculty — the future we're striving for can finally become real.

So don't wait for a countdown. The systems have been checked. It's time.

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